



# Family Photo Sharing Safely

A practical guide for parents to protect your family while sharing precious moments online.



# Why Photo Privacy Matters

## Digital Footprint

Every shared photo creates a permanent digital record of your child's life. By age 5, the average child has over 1,500 photos online—often without their consent.

## Identity Risks

Photos containing personal details like school uniforms, house numbers, or birthday celebrations can be used for identity theft or targeted scams.

## Stranger Danger

Public photos can reveal routines, locations, and habits. Predators have used social media to gather information about children and their families.

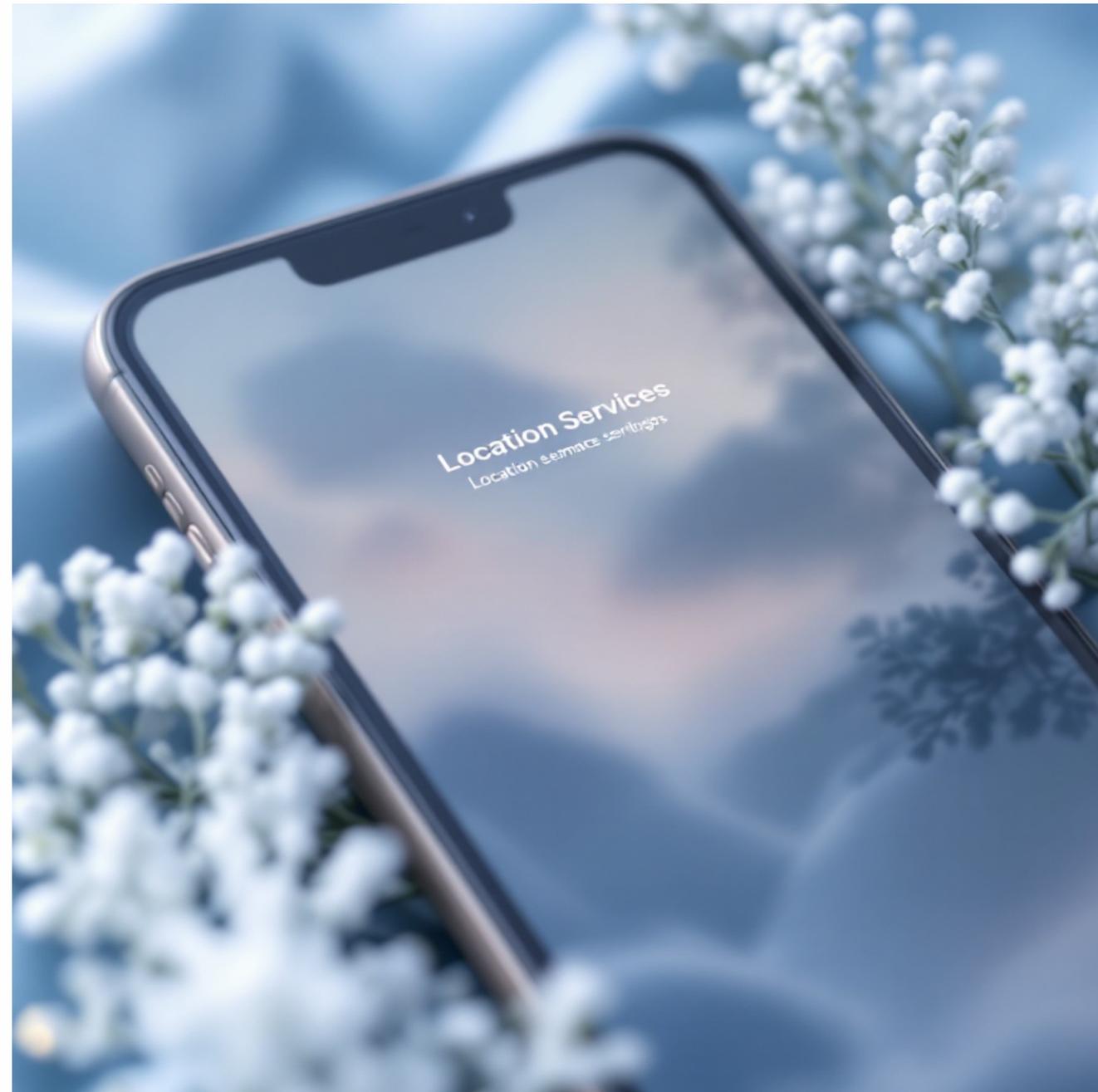
# The Hidden Data in Your Photos

## What's Lurking in Metadata?

Most smartphone photos automatically embed invisible information that can reveal:

- Exact GPS coordinates of where the photo was taken
- Date and time stamps
- Device information and camera settings
- Sometimes even your name

**Quick fix:** Turn off location services for your camera app or strip metadata before sharing.



# Master Your Privacy Settings

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## Review Platform Privacy

Check Facebook, Instagram, and TikTok settings. Set posts to "Friends Only" or create private groups for family.

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## Limit Tagging Permissions

Disable auto-tagging and require approval before others can tag you or your children in photos.

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## Audit Your Friend List

Remove acquaintances, old coworkers, or anyone you wouldn't show physical photo albums to.

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## Disable Location Sharing

Turn off geotagging for all social media apps. Never post in real-time from locations you frequent.



# Better Ways to Share

## Private Sharing Apps

Use apps like Tinybeans, FamilyAlbum, or Google Photos with controlled sharing. Only invited family members can view.

## Direct Messaging

Share special moments through encrypted messaging apps like Signal or WhatsApp instead of public posts.

## Go Old School

Create printed photo books or send physical photos to grandparents. Some memories are worth keeping offline.

# Teaching Kids About Photo Privacy

Start conversations early about digital footprints and consent. Here's how to empower your children:

- **Ask Permission First**

Before posting their photo, ask if they're comfortable with it. Respect their "no."

- **Practice the "Grandma Rule"**

Would you be comfortable if Grandma saw this? If not, don't post it.

- **Explain Permanence**

Help them understand that online photos never truly disappear, even if deleted.

- **Model Good Behavior**

Show them you're thoughtful about what you share. Kids learn by watching.



# What NOT to Post

## School Information

Avoid uniforms, school names, buses, or classroom photos that reveal where your child attends school.

## Full Names & Ages

Skip birth dates, ages, or full names in captions. Generic descriptions work just as well.

## Home Locations

Don't show house numbers, street signs, or recognizable landmarks near your home.

## Routine Activities

Avoid posting patterns like "Every Saturday at the park" that reveal predictable schedules.

## Bath/Bedroom Photos

Keep private moments private. No photos in states of undress, even if innocent.

## Emotional Moments

Respect their dignity. Don't post photos during tantrums, potty training, or embarrassing situations.

 **Remember:** When in doubt, leave it out. Your child's safety and future privacy are worth more than likes.

# About Cybersecurity Non-Profit

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